



City of Grover Beach

Public Workshop on Districting

Traducción al Español Disponible

Meeting is Being Recorded

Mayor's Welcome

Introductions

- Ryder with Tripepi Smith
- Daniel with National Demographics Corporation

Zoom Instructions

- ❑ You may turn on your video during the meeting, but please hold questions and comments until the Q&A session.
- ❑ If you would like to speak during the discussion, please use the “Raise Hand” function in the “Reactions” button at the bottom of your screen.
- ❑ When it is your turn to speak, you will be asked to unmute yourself. At that point, please unmute your microphone and proceed with your comment. You may turn your video on during this time.
- ❑ After you have provided your comment, your microphone will be muted.

Tonight's Schedule

- Meeting Duration: 6:00 p.m. – 7:30 p.m.
- Process, Rules and Goals
- Neighborhoods/Communities of Interest
- Mapping Tools
- Next Steps

Tonight's Goals

You Learn From the Experts

Mapping Tools Demo

Experts Listen to *You*

You Leave Empowered to Give Effective Feedback

Why You Should Get Involved

- ❑ Democracy works better when people are engaged
- ❑ You are experts on the community
- ❑ You are an expert about your neighborhood
- ❑ A once in a decade opportunity

Election Systems

1. “At Large”
2. “From District”
3. “By District”

**The California Voting Rights Act
was written to specifically
encourage by-district elections**

Districting Process

Step	Description
Initial Pre-Draft Hearings: June 28 & July 26	Held prior to release of draft maps. Educate on the process and solicit input on the “neighborhoods” and “communities of interest” in the City.
Public Workshop: October 27	Training on public mapping tools and guidance on drawing maps.
Initial deadline for draft maps: January 6	Deadline for the public to submit draft maps for inclusion in the next hearing packet and presentation.
Release draft maps: January 17	Draft maps posted to the City’s districting website.
Two hearings on draft maps: Jan. 24 & Feb. 28	Two meetings to discuss and revise the draft maps and to discuss the election sequence.
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Districting Rules and Goals

1. Federal Laws

- Equal Population
- Federal Voting Rights Act
- No Racial Gerrymandering



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Districting Principles

- **Respect voters’ choices / continuity in office**
- **Future population growth**

Defining Neighborhoods

1st Question: what is your neighborhood?

2nd Question: what are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- ❑ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- ❑ Areas around parks or schools
- ❑ Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: what defines your community?

- ❑ Geographic Area, plus
- ❑ Shared issue or characteristic
 - ❑ *Shared social or economic interest*
 - ❑ *Impacted by city policies*
- ❑ Tell us “your community’s story”

2nd Question:

Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- ❑ Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Beyond Neighborhoods: Defining Communities of Interest

Communities of Interest formally identified by the City Council

- ❑ Single-family housing vs. multi-family housing
- ❑ Owner-occupied housing vs. renter-occupied housing
- ❑ High-density commercial vs. surrounding areas
- ❑ Coastal zone vs. non-coastal areas
- ❑ School attendance areas

If you want to add to this list, email us at districting@groverbeach.org

Demographic Summary

Each of the 4 districts must contain about 3,185 people.

Check out the [Story Map](#) for maps of some of this demographic data.

City of Grover Beach							
Category	Field	Count	Pct	Category	Field	Count	Pct
	2020 Adjusted Pop.	12,739		Age	age0-19	3,285	24%
	2020 Census Pop.	12,701			age20-60	7,223	53%
Total Pop	Hispanic	3,979	31%		age60plus	3,044	22%
	NH White	7,237	57%	Immigration	immigrants	1,185	9%
	NH Black	183	1%		naturalized	630	53%
	Asian-American	688	5%	Language spoken at home	english	9,813	80%
Citizen Voting Age Pop	Total	9,963			spanish	1,865	15%
	Hispanic	2,055	21%		asian-lang	412	3%
	NH White	7,001	70%	other lang	166	1%	
	NH Black	210	2%	Language Fluency	Speaks Eng. "Less than Very Well"	849	7%
Asian/Pac.Isl.	530	6%	Education (among those age 25+)		hs-grad	4,779	52%
Voter Registration (Nov 2020)	Total	8,218			bachelor	1,914	21%
	Latino est.	1,728		21%	graduatedegree	994	11%
	Spanish-Surnamed	1,553	19%	Child in Household	child-under18	1,537	29%
	Asian-Surnamed	160	2%	Pct of Pop. Age 16+	employed	7,144	66%
	Filipino-Surnamed	163	2%		Household Income	income 0-25k	761
	NH White est.	5,828	71%	income 25-50k		1,087	20%
	NH Black	168	2%	income 50-75k		1,139	21%
Voter Turnout (Nov 2020)	Total	6,847		income 75-200k		1,989	37%
	Latino est.	1,294	19%	income 200k-plus		333	6%
	Spanish-Surnamed	1,162	17%	Housing Stats	single family	4,296	73%
	Asian-Surnamed	143	2%		multi-family	1,686	29%
	Filipino-Surnamed	135	2%		rented	2,576	49%
	NH White est.	4,987	73%		owned	2,733	51%
	NH Black	143	2%	Voter Turnout (Nov 2018)	Total population data from the 2020 Decennial Census. Surname-based Voter Registration and Turnout data from the California Statewide Database. Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data.		
Total	4,788						
Latino est.	760	16%					
Spanish-Surnamed	683	14%					
Asian-Surnamed	88	2%					
Filipino-Surnamed	81	2%					
NH White est.	3,754	78%					
NH Black est.	104	2%					

Public Mapping and Map Review Tools

- Different tools for different purposes
- Different tools for different levels of comfort and interest, found at [GroverBeach.org/Districting](https://www.groverbeach.org/districting)
 - ▣ Simple “learn about your community” [Story Map](#)
 - ▣ Simple “review draft maps” [Interactive Review Map](#)
 - ▣ [Paper](#)- and [Excel](#)-based simple “Draw a draft map” tools
 - ▣ Easy-to-use online “Draw your neighborhood” / “Draw a draft map” tool: [DistrictR](#)

Whether you use the online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

Question and Answers

- Ask the demography experts about the process
- Just raise your hand to ask a question using the “Reactions” button at the bottom of your screen
- Facilitator will unmute you

Public Discussion

- Any neighborhoods that we should be aware of?
- What communities of interest are there in the City?
- What are your preferred district boundaries?

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Share Your Thoughts

Website

www.groverbeach.org/districting

Phone

805-473-4568

Email

districting@groverbeach.org