



PARKS, RECREATION AND BEAUTIFICATION STAFF REPORT

TO: Parks, Recreation and Beautification Commission

DATE: January 20, 2022

FROM: Parks & Recreation Director Kathy Petker

PREPARED BY: Madison Ochotorena, Recreation Coordinator
Tamie Johns, Administrative Assistant

SUBJECT: Parks & Recreation Monthly Reports Through December 2021

RECOMMENDATION

Receive an update on Parks & Recreation Monthly Facility and Special Event Reports

BACKGROUND

Each month the Parks & Recreation Department staff tracks the registrations for paid classes, revenue received for facility and park rentals, participant and volunteer numbers for events, tracking of sponsor funds, as well as a list of special events. Please note that these reports are based on the City's fiscal year calendar, July 1-June 30.

FISCAL IMPACT

The Department has realized a slight increase of revenues as a result of limited reopening of several classes and park rentals. Limited revenues were realized through facility rentals due to COVID restrictions.

ALTERNATIVES

The Commission has the following alternative to consider:

1. Receive an update on Parks & Recreation Monthly Reports.
2. Provide alternative direction to staff.

PUBLIC NOTIFICATION

The agenda was posted in accordance with the Brown Act.

ATTACHMENTS

1. Facility and Special Events Monthly Reports

Grover Beach Parks & Recreation

P - Participant V - Volunteer

FY 2022

REVENUE							JUL		AUG		SEP		OCT		NOV		DEC	
SPECIAL EVENT	TOTAL DEPT. BUDGET FOR SPECIAL EVENTS	SPONSORS/ DONATIONS	SALES/ REGIST	TOTAL REVENUE	EXPENSES	BALANCE OF EVENT BUDGET PLUS TOTAL REVENUE MINUS EXPENSES	P	V	P	V	P	V	P	V	P	V	P	V
	\$31,000.00																	
Summer Concert Series	July-August	\$20,000.00	\$6,071.70	\$6,221.70	\$10,369.00	\$26,852.70	0	4	0	0	0	0	*Note: Monthly Participant & Volunteer numbers are cumulative based on approx. weekly					
9/11 Memorial Event	Sept 11th	\$0.00	\$0.00	\$0.00	\$0.00	\$26,852.70					0	0						
Annual Dune Run Run & Walk	Sept 19th	\$0.00	\$1,678.00	\$0.00	\$1,500.00	\$25,352.70					64	10						
Movie Night - SEP	Sept 18th	\$0.00	\$40.00	\$0.00	\$35.00	\$25,317.70					0	0						
Movie Night - OCT	N/A	\$0.00	\$0.00	\$0.00	\$0.00	\$25,317.70							0	0				
Cal Poly Basketball Clinic	N/A	\$0.00	\$0.00	\$0.00	\$0.00	\$25,317.70							0	0				
Cal Poly Tennis Clinic Men's Team	N/A	\$0.00	\$0.00	\$0.00	\$0.00	\$25,317.70							0	0				
Carved Pumpkin / Halloween Activities (* see note below)	Oct-Friclosest to 31st	\$0.00	\$0.00	\$0.00	\$1,844.50	\$23,473.20							400	25				
Thanksgiving Thankfulness Contest	November month	\$200.00	\$0.00	\$0.00	\$0.00	\$23,473.20												
Cal Poly Tennis Clinic Women's Team	November	\$0.00	\$0.00	\$0.00	\$0.00	\$23,473.20									0	0		
Tree Light Ceremony	December 4th	\$0.00	\$0.00	\$0.00	\$41.05	\$23,432.15												
Santa's Workshop	Dec- 1st Sat	\$0.00	\$0.00	\$0.00	\$631.07	\$22,842.13											0	0
Holiday of Lights Contest	Dec 1-10	\$0.00	\$0.00	\$0.00	\$101.77	\$23,330.38											0	0
Annual Holiday Parade (**see note below)	Dec- 4 Sat	\$0.00	\$0.00	\$0.00	\$3,511.97	\$19,330.16											0	0

REVENUE							JAN		FEB		MAR		APR		MAY		JUN	
SPECIAL EVENT	BUDGET	SPONSORS/ DONATIONS (includes in-kind)	SALES/ REGIST	TOTAL REVENUE	EXPENSES	BALANCE OF EVENT BUDGET PLUS TOTAL REVENUE MINUS EXPENSES	P	V	P	V	P	V	P	V	P	V	P	V
							Volunteer Recognition Night	cancelled	\$0.00	\$0.00	\$0.00							
Arbor Day Celebration		\$0.00	\$0.00	\$0.00														
Paint and Play with Mom	May 15th, 2021	\$0.00	\$0.00	\$0.00														
Spring Garden Tour		\$0.00	\$0.00	\$0.00														
Summer Concert Series	July4- August 15	\$0.00	\$6,071.70	\$0.00														

* Note: In-kind donations of hot dogs, candy, chips, water, not included with sponsor/donation figures.

** Note: Direct expenses does not include staff time