



PARKS, RECREATION AND BEAUTIFICATION STAFF REPORT

TO: Parks, Recreation and Beautification Commission

DATE: March 17, 2022

FROM: Parks & Recreation Director Kathy Petker

PREPARED BY: Parks & Recreation Director Kathy Petker

SUBJECT: Beautification Award Nominations

RECOMMENDATION

The Commission is requested to review the nominated addresses to be considered for Beautification Awards.

BACKGROUND

Nominations will be reviewed by members of the Commission and voted on merits during the Commission meeting. Commissioners and residents are encouraged to nominate residents for a Beautification Award.

DISCUSSION

The PRBC is encouraged to canvas their assigned zone areas and seek out beautification efforts at residential and business addresses. There are several criteria used when looking for properties to honor, including:

- Visual appearance of beautification
- Maintenance improvements that beautify the property
- Architectural excellence and creativity

Beautification Nominations:

- 1389 Saratoga Avenue
- 781 Highland
- 938 Trouville Avenue
- 568 Seabright Avenue

Citizens who would like to recognize fellow neighbors or local businesses for their beautification efforts are encouraged to submit a nomination form from the City's website, www.groverbeach.org, email the Parks, Recreation Department, gbparks@groverbeach.org, or call the office directly, (805) 473-4580.

FISCAL IMPACT

Minimal fiscal impact for miscellaneous supplies to provide awards and recognition signs.

ALTERNATIVES

The Commission has the following alternative to consider:

1. Staff recommends the Parks, Recreation & Beautification Commission review addresses to determine merits of a Beautification Award.
2. Provide alternative direction to staff.

PUBLIC NOTIFICATION

The agenda was posted in accordance with the Brown Act.
